

Start the Year Fast and Focused

100DAYCHALLENGE
★ Rocket Fuel For Success

2013

The image features the year '2013' in large, white, 3D-style block letters. Each digit is suspended by a thin white string that passes through a small circular hole at the top of the number. The numbers are set against a solid, vibrant red background. The lighting creates soft shadows on the right side of each digit, giving them a three-dimensional appearance.

***“You’ve just found the world’s
most powerful goal setting
program for starting the year
FAST and FOCUSED”***

Gary Ryan Blair

About The 100 Day Challenge.

The 100 Day Challenge is a hardcore goal setting program that is responsible for transforming human potential into extraordinary results. It is the perfect solution for the biggest problem faced by every individual and organization—*the need for more, better, and faster results in a highly competitive world.*

Start Fast — Stay Focused

The New Year provides you with a window-of-opportunity to blast out of the gate fast, focused and fired up. As with any opportunity, you have an obligation to capitalize on it, and if you don't--someone else will.

The importance of how you execute the first 100 days of the year cannot be overstated. If you have a successful first 100 days, it naturally follows that you are building momentum and setting yourself up for a successful year. This approach is smart business and quickly becomes a devastating competitive advantage.

Unlike any other program, The 100 Day Challenge will change the way you think, it will strengthen your focus, intensify your commitment, add discipline and order to your priorities, and most important, it will turn you into an unstoppable powerhouse.



When you finish the 100 Day Challenge, it won't be business as usual. You will be driving results faster, creating performance breakthroughs, closing your execution gap, and ultimately—***STARTING THE YEAR FAST AND FOCUSED!***

Why Participate?

On a global scale, there is a chronic disconnect between goal formulation and goal execution. The goals that companies and individuals set for themselves often bear little resemblance to the results they actually achieve.

The root cause of the disconnect between intended goals and actual performance is that most companies and individuals do not have an effective strategy execution process to ensure that the goals they want achieved — get achieved.

Undeniable Proof

If you need proof of that fact, simply analyze your results for the past year, and that REALITY provides evidence as to the effectiveness or ineffectiveness of your current strategies, as well as the quality, consistency and intensity of your efforts.

Consider this question; If you continue doing things the same way this year as you did last year, what type of results can you realistically expect?



The 100 Day Challenge is all about relentless strategy execution. You will learn how to convert goals, strategy, and intentions into results faster and more efficiently than you have ever done in the past.

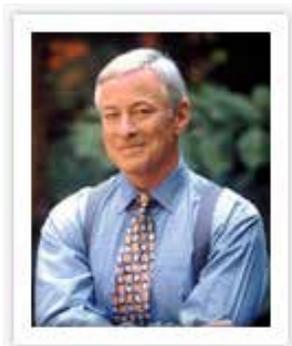
The Importance of Starting Fast.

These first 100 days is when you've got to give it everything you've got, and the following provides you with the motivational fuel to start the year fast, focused and fully committed to driving massive results.

1. **Fixed Deadline** – The best part about a fixed, 100 day deadline is the clarity it brings to your daily actions. Knowing that the clock is ticking is one of the best motivators for starting fast and focused.
2. **Chance for Redemption** – If you finished the past year below target or unhappy with your performance, then you must consider the first 100 days of this year as a now-or-never opportunity to redeem yourself.
3. **Set an Inspiring Example** – Your performance can be seen as the sad consequence of neglect, poor character, lack of direction and ambition, or it can be an inspiring example of talent put to use.
4. **Build Momentum** – Building and sustaining momentum is one of the smartest things you can do during these first 100 days, as it provides a powerful platform for making this the best year of your life.
5. **Intensify Focus** – Knowing that both options and time are diminishing assets, your ability to focus on high pay-off activities becomes an obvious priority for securing a fast start to the New Year.
6. **Reveal Character** – Your ability to start the year fast is ultimately all about character. It's about turning a flashlight to your soul to inspect yourself for will, courage, and conviction.
7. **Throw Down a Challenge** – there's nothing quite like a good old-fashioned challenge to test your limits, exceed quotas and expectations, to keep your teeth sharp, and to see how far you can go by starting fast and focused!

"The 100 Day Challenge is a serious program, for serious people, who want serious results. I highly recommend it!"

- Brian Tracy



Success Loves Speed.

In today's highly competitive world the old rules no longer apply. It's not the big who eats the small, it's the fast who eats the slow, and that is why our driving theme for the 100 Day Challenge is Success Loves Speed.

From the moment you begin, you'll learn that the key to rapid, ongoing, and transformational results is to recognize the competitive power of speed, and how to turn the pursuit of speed into your primary weapon for starting the year fast and focused.

Speed is sexy and virtually impossible to ignore as it brings with it a reputation of confidence, clarity of purpose, and execution. Once you and your organization become known for generating results quickly, both people and opportunities will seek you out.

In addition, speed is also an indispensable ingredient of competitiveness which helps you to enjoy market dominance, massive credibility, and financial prosperity.



The company or individual that does not embrace the importance of speed will be hammered, and that is precisely why we place a premium on it as an execution strategy.

Who Should Participate?

The 100 Day Challenge delivers a transformational message for everyone in the Boardroom, Classroom, Locker Room and Living Room. Some of the many blue chip companies who have already participated include:



The Secret Sauce.

The 100 Day Challenge is built around two motivational tenets; a fixed period of time which is deadline driven (100 days), and a strong desire to accomplish worthwhile goals within that deadline.

The fact is; any task or goal takes as much time as you allow for it to take, and by setting non-negotiable deadlines and by not allowing much time to get the results you expect, it won't take much time to start seeing **BIG RESULTS**.

To achieve your personal best and to start the year fast and focused, you need to develop a sense of urgency and importance about what you are doing—urgency to the extent that getting results and achieving your goals is a matter of life or death.

Therefore, each day of the 100 Day Challenge is designed to keep you on your toes as you will be constantly challenged to perform, and expected to complete tasks and activities on deadline.



The discipline of deadline enforcement ensures rapid and ongoing goal achievement, and that is why you will be putting this powerful strategic weapon to good use.

How Much Time Does It Take?

The 100 Day Challenge will shatter your concept of performance and the pace by which you can create results. Using accelerated learning techniques, the 100 Day Challenge is a well-organized system that shows you what to do, and why you need to do it in order to gain maximum results.

The best part of the 100 Day Challenge is that you do not have to devote 12 hours day... or 4 hours... or even just 1 hour. If you are willing to set aside just 10 minutes a day, you could make radical performance gains in every part of your personal and professional life.

It may seem like not enough time, however we all know while working hard is admirable, it's much better to work smarter.

As far as program delivery is concerned, the 100 Day Challenge is all digitally delivered for immediate use via the Internet as well as through our Smartphone apps.



You will have 24/7 access to the entire program so that you can access excellence anytime, anywhere!

No Thumb Suckers Allowed.

It's just as important for us to tell you who we aren't as well as to tell you who we are. Without apology or sugarcoating, the 100 Day Challenge is perhaps the most hardcore goal setting program ever created and it is not for everyone.

Be warned that we are going to push you to go beyond the point of no return, to commit yourself to high levels of execution, to remain focused on high payoff activities, and to act like a serious professional. If not, you will get steamrolled and overwhelmed—quickly.

With a 100 day window-of-opportunity to start the year fast and focused, there's no cushion for procrastination, indecisiveness, or excuses. Whiners, thumb suckers, devil's advocates, 98 pound mental weaklings, nitpickers, crybabies, complainers, chicken hearts and fools need not apply for membership.



Before signing up, we advise that you mentally prepare yourself for 100 days of relentless, ongoing execution as half-hearted efforts only result in mediocre outcomes. **The 100 Day Challenge is a serious program, for serious people, who are serious about starting the year fast and focused!**

Alright Already, How Much?

The 100 Day Challenge is an extreme performance acceleration program that delivers astounding results at an extremely affordable price. What normally costs up to \$10,000 per day if delivered live—you can access for just **\$147!**

For less than \$1.50 per day, you receive world-class coaching, multiple levels of accountability, and a proven system that will show you how to fast track your results and start the year fast and focused.

Corporate Discounts Available

If you own a company or manage a large group of people (10 +) and want your entire team to participate in the *100 Day Challenge*, call us for special program pricing and implementation ideas at: 1.877.462.5748 or email: Info@100DayChallenge.com



“Since beginning the 100 Day Challenge, I went from essentially \$0 to \$14,800 in just one month. And so far this year, I have made close to \$250,000. I could not have done it without this wonderful program!”

- Catrina Posada

Gary Ryan Blair.

Whatever your goals are, whatever type of project you are working on, you'll find **GARY RYAN BLAIR** to be the perfect coach to help navigate the journey!

Known as The Goals Guy and #1 Best Selling Author of Everything Counts, **GARY** has spent over 20 years developing his expertise in all areas of peak performance. His skills and knowledge led him to create a number of world-class resources which have been used by more than 5 million people worldwide.

GARY uses a no-nonsense, highly focused, and disciplined approach to transform results for people all over the world. His clientele is a who's who in the areas of Sports, Business, Entertainment and Politics. In fact, over 60% of the Fortune 500 use his products and services to maintain a competitive edge.

Participating in the 100 Day Challenge is like working out with one of the highest paid coaches in the world. You can trust **GARY** to challenge you, empower you, and astound you by the results you'll generate in only 100 days!

"I created the 100 Day Challenge so that you could divide your life neatly into two parts: before the challenge and after. After is better—*MUCH BETTER!*"



Start The Year Fast and Focused

Sign up for the 100 Day Challenge

- **Enrollment Period:** January 1st - 14th
- **Investment:** \$147
- **Location:** www.100DayChallenge.com

Corporate Discounts Available

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