

YOU MAY BE WONDERING...

WHAT MAKES THE

**100 DAY CHALLENGE** 

SO SPECIAL, AND WHY SHOULD YOU CONSIDER PARTICIPATING IN IT?

HERE ARE THE

TOP 5 REASONS

WHY PEOPLE AND COMPANIES WORLDWIDE LOVE THE 100 DAY CHALLENGE.



#### T'S ALL ABOUT EXECUTION

WE ARE IN THE **SUCCESS BUSINESS**, AND UNDERSTAND THAT THE **MARKETPLACE** ONLY REWARDS **IMPLEMENTATION**. FROM THE MOMENT YOU BEGIN, YOU'LL LEARN A SERIES OF **RAPID EXECUTION STRATEGIES** AND YOU'LL BE **CHALLENGED** TO RELENTLESSLY APPLY THEM IN THE **FAST TRACKING OF YOUR GOALS**.

# TOCUS ON RESULTS

WE KNOW THAT THE GREATEST WASTE OF UNTAPPED RESOURCES IN THIS WORLD IS THE HOPES, DREAMS, GOALS AND IDEAS THAT DON'T TRANSLATE INTO ACTUAL RESULTS. YOU'LL LEARN TO FOCUS ON RESULTS SO THAT YOU ARE CONSISTENTLY MOVING THE NEEDLE AND ACCELERATING PROGRESS.

## SENSE OF URGENCY

WE'RE WELL AWARE THAT SUCCESS LOVES AND REWARDS SPEED OF EXECUTION AND THAT'S WHY IT IS A DEVASTATING COMPETITIVE ADVANTAGE. YOU'LL LEARN TO COMPRESS THE AMOUNT OF TIME IT TAKES TO TURN ANY GOAL, IDEA, PROJECT OR PROBLEM INTO A HIGHLY SUCCESSFUL OUTCOME.

## I ENFORCES ACCOUNTABILITY

YOU'LL LOVE THE 100 DAY CHALLENGE BECAUSE WE REMOVE THE EXCUSES AND BARRIERS TO POOR EXECUTION AND REPLACE THEM WITH THE TOUGH LOVE DISCIPLINES YOU NEED TO PERFORM AT YOUR VERY BEST. ACCOUNTABILITY FOR RESULTS IS VIGILANTLY ENFORCED.

#### DESS PROCESS

THE 100 DAY CHALLENGE
HAS BEEN VETTED AND IMPLEMENTED WITH
GREAT SUCCESS BY PEOPLE ALL OVER THE WORLD TO
ACHIEVE THEIR GOALS FASTER
THAN THEY EVER IMAGINED. IT IS A
PROVEN, REPEATABLE PROCESS THAT VIRTUALLY
GUARANTEES SUCCESS TIME AFTER TIME.

